

## Fasson® High Gloss Paper/S1010/BG40 Wht (Imp.)

Spec# / AW0271

Last Modified: 18-Mar-2010

### Facestock

A white, one side gloss finished cast coated paper.

Basis Weight 80 g/m<sup>2</sup> TAPPI T410  
Caliper 88 µm TAPPI T411

### Adhesive

S1010 is an emulsion acrylic adhesive.

### Typical Performance Data

Initial Tack 12.8 or tear FTM 9 glass  
N/25mm  
Peel Adhes. 90° 9.0 or tear FTM 2 st.st.  
N/25mm  
Min. appl. temp. 5°C  
Service temp. -20°C to 80°C subject to facestock  
limitations

### Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

### Liner

BG40 is a high density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight 62 g/m<sup>2</sup> TAPPI T410  
Caliper 55 µm TAPPI T411

### Laminate

Total Caliper 150 µm +/- 10%

### Applications and Uses

This product is suitable for a number of promotional and industrial labels whereby brilliant multi-colour print quality and attractive gloss appearance are required.

S1010 adhesive has been developed as General Purpose Permanent adhesive for paper labels. It adheres well to a variety of substrates. It is advisable to test the product with the end-use conditions during the qualification to ensure it meets specific requirements.

Typical applications include labels for cosmetic, food products and promotional labels.

### Printing / Converting

This glossy, cast coated quality is specially suited to provide top printing quality in all usual printing techniques, whether single or multi-colour, line or process colour printing.

NOTE : For superior solid print quality, we recommend to use High Gloss White products. High internal strength of the glassine liner provides excellent support for die cutting both rotary and flat bed.

### Shelf Life

One year when stored at 22°C and 50% R.H.

### Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.



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### Warranty

Information concerning Products are based upon tests believed to be reliable but do not represent a guarantee or warranty. Products are provided on the basis that any Purchaser has independently determined the suitability of the Products and Purchaser's purposes. The Company warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year of delivery (but not afterwards), upon notification thereof within seven (7) days of such appearance and substantiation that the Products have been stored and applied in accordance with the Company standards, the Company shall within a reasonable period correct such defects by providing a suitable replacement without charge at the Company's plant or at the location of the Products (at the Company's election) provided however, if the Company in its sole discretion determines that replacement is not commercially practical, the Company may issue a credit in favour of the Purchaser in an amount not to exceed the purchase price actually paid for the Products. Any implied warranty of merchantability fitness for particular purpose or other warranty of quality, whether express or implied by law, is hereby excluded to the extent permitted by law. In no event shall the Company be liable for any incidental, indirect or consequential damages including, but not limited to, loss of profit, loss of use or loss of capital. The remedies of the Purchaser set forth herein are exclusive, and the total potential liability of the

Company arising out of any contract of or from the manufacture, sale, delivery, resale, installation or use of any products shall not exceed the purchase price of the products upon which liability is based.