

Fasson® Vellum Elite/S1010/BG40 Wht (Imp.)

Facestock

A white, machine finished, woodfree-printing paper.

Basis Weight	60 g/m²	TAPPI T410
Caliper	75 µm	TAPPI T411

Adhesive

S1010 is an emulsion acrylic adhesive.

Typical Performance Data

Initial Tack	12.8 or tear N/25mm	FTM 9 glass
Peel Adhes. 90°	9.0 or tear N/25mm	FTM 2 st.st.
Min. appl. temp. Service temp.	5℃ -20℃ to 80℃ su limitations	ubject to facestock

Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

Liner

BG40 is a high density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight	62 g/m²	TAPPI 1410
Caliper	55 µm	TAPPI T411

Laminate

Total Caliper

140 µm +/- 10%



Avery Dennison (Thailand) Ltd. Avery Dennison Singapore Pte. Ltd. P.T. Avery Dennison Indonesia Avery Dennison Materials Sdn. Bhd. ADC Philippines Inc. Avery Dennison (Vietnam) Limited

Spec# / AW0289

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Applications and Uses

Typical applications for this product include industrial labeling, supermarkets, food packaging, catch-weigh, cosmetics, toiletries, chemical products and promotional labeling.

The facestock has been designed to give optimum performance by giving very good results with heavy ink coverage printing while still maintaining enough opacity required for the applications.

S1010 adhesive has been developed as General Purpose Permanent adhesive for paper labels. It adheres well to a variety of substrates. It is advisable to test the product with the end-use conditions during the qualification to ensure it meets specific requirements.

Printing / Converting

The facestock provides excellent print quality by all the usual printing techniques.

High internal strength of the glassine liner provides excellent support for die cutting both rotary and flat bed.

Shelf Life

One year when stored at 22 °C and 50% R.H.

Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

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Warranty

Information concerning Products are based upon tests believed to be reliable but do not represent a guarantee or warranty. Products are provided on the basis that any Purchaser has independently determined the suitability of the Products and Purchaser's purposes. The Company warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year of delivery (but not afterwards), upon notification thereof within seven (7) days of such appearance and substantiation that the Products have been stored and applied in accordance with the Company standards, the Company shall within a reasonable period correct such defects by providing a suitable replacement without charge at the Company's plant or at the location of the Products (at the Company's election) provided however, if the Company in its sole discretion determines that replacement is not commercially practical, the Company may issue a credit in favour of the Purchaser in an amount not to exceed the purchase price actually paid for the Products. Any implied warranty of merchantability fitness for particular purpose or other warranty of quality, whether express or implied by law, is hereby excluded to the extend permitted by law. In no event shall the Company be liable for any incidental, indirect or consequential damages including, but not limited to, loss of profit, loss of use or loss of capital. The remedies of the Purchaser set forth herein are exclusive, and the total potential liability of the Company arising out of any contract of or from the manufacture, sale, delivery, resale, installation or use of any products shall not exceed the purchase price

of the products upon which liability is based.