

Fasson® Primax® 300/S692N/BG40 Wht (Imp.)

Spec# / BW0151

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Facestock

Fasson® PRIMAX® is a corona-treated, flexible, white opaque polyolefin film with exceptional dimensional stability for use in a wide range of applications, including prime label

Basis Weight 80 g/m² TAPPI T410
Caliper 76 µm TAPPI T411

Adhesive

S692N is a general-purpose permanent, emulsion acrylic adhesive.

Typical Performance Data

Initial Tack 10.7 N/25mm FTM 9 glass
Peel Adhes. 90° 8.8 N/25mm FTM 2 st.st.
Min. appl. temp. 5°C
Service temp. -20°C to 80°C subject to facestock limitations

Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

Liner

BG40 is a high density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight 62 g/m² TAPPI T410
Caliper 55 µm TAPPI T411

Laminate

Total Caliper 145 µm +/- 10%

Applications and Uses

Applications are predominantly in cosmetics and toiletries: areas requiring high quality graphics together with consistent functional performance during automatic application and in end use.

The specially engineered film combines good MD rigidity, and hence dispensability, with high CD squeezability, for use on containers where continued flexing during end use is expected.

The matte white finished film gives good blend into today matte white plastic containers. To obtain a high gloss look, the label can be overvarnished. Material is a good alternative in those application areas where PVC is no longer accepted.

This product can be printed via thermal transfer when matched with the correct ribbon. Therefore, it is also suitable for durable, variable information labels applications.

Printing / Converting

The corona treated film utilizes a print receptive "skin" for additional ink adhesion security. Printable using all the usual printing techniques including UV letterpress, UV silkscreen, water based and UV flexo and hot foil blocking. In-line corona treatment is recommended. Press stability is high, minimizing wastage of material and press time.

Shelf Life

One year when stored at 22°C and 50% R.H.

Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.



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Warranty

Information concerning Products are based upon tests believed to be reliable but do not represent a guarantee or warranty. Products are provided on the basis that any Purchaser has independently determined the suitability of the Products and Purchaser's purposes. The Company warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year of delivery (but not afterwards), upon notification thereof within seven (7) days of such appearance and substantiation that the Products have been stored and applied in accordance with the Company standards, the Company shall within a reasonable period correct such defects by providing a suitable replacement without charge at the Company's plant or at the location of the Products (at the Company's election) provided however, if the Company in its sole discretion determines that replacement is not

commercially practical, the Company may issue a credit in favour of the Purchaser in an amount not to exceed the purchase price actually paid for the Products. Any implied warranty of merchantability fitness for particular purpose or other warranty of quality, whether express or implied by law, is hereby excluded to the extent permitted by law. In no event shall the Company be liable for any incidental, indirect or consequential damages including, but not limited to, loss of profit, loss of use or loss of capital. The remedies of the Purchaser set forth herein are exclusive, and the total potential liability of the Company arising out of any contract of or from the manufacture, sale, delivery, resale, installation or use of any products shall not exceed the purchase price of the products upon which liability is based.