

## Fasson® PP50 Top White/S692N/BG40 Wht (Imp.)

Spec# / **BW0227**

Last Modified: 18-Mar-2010

### Facestock

A bi-axially oriented, glossy white polypropylene film with a print-receptive top coating.

Basis Weight 50 g/m<sup>2</sup> TAPPI T410  
Caliper 50 µm TAPPI T411

### Adhesive

S692N is a general-purpose permanent, emulsion acrylic adhesive.

### Typical Performance Data

Initial Tack 10.7 N/25mm FTM 9 glass  
Peel Adhes. 90° 8.8 N/25mm FTM 2 st.st.

Min. appl. temp. 5°C  
Service temp. -20°C to 80°C subject to facestock limitations

### Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

### Liner

BG40 is a high density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight 62 g/m<sup>2</sup> TAPPI T410  
Caliper 55 µm TAPPI T411

### Laminate

Total Caliper 120 µm +/- 10%

### Applications and Uses

Applications include labeling of quality products such as cosmetics, toiletries, luxury articles and promotional labeling as well as automotive lubricants and household chemicals requiring durability and resistance to moisture or chemicals.

This product is ideal for applications requiring 'substrate identical labeling' on polypropylene containers and in environmentally sensitive markets requiring recycling of 'polyolefin' packs. Due to semi-rigid nature of polypropylene, care should be taken with 'non-uniform' surfaces or highly squeezable applications.

### Printing / Converting

The modified acrylic based top coating allows printing by the usual printing technologies including letterpress, flexo, gravure and screen printing, giving good results with solvent, UV curing and water based inks. In case solvent screen inks are used, please consult your ink manufacturer. Good acceptance of hot foil blocking.

Material shows excellent register stability on press and excellent flat bed conversion while rotary and magnetic dies need additional care. Square corners should be avoided.

### Shelf Life

One year when stored at 22°C and 50% R.H.

### Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.



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### Warranty

Information concerning Products are based upon tests believed to be reliable but do not represent a guarantee or warranty. Products are provided on the basis that any Purchaser has independently determined the suitability of the Products and Purchaser's purposes. The Company warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year of delivery (but not afterwards), upon notification thereof within seven (7) days of such appearance and substantiation that the Products have been stored and applied in accordance with the Company standards, the Company shall within a reasonable period correct such defects by providing a suitable replacement without charge at the Company's plant or at the location of the Products (at the Company's election) provided however, if the Company in its sole discretion determines that replacement is not commercially practical, the Company may issue a credit in favour of the Purchaser in an amount not to exceed the purchase price actually paid for the

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